# **Trainer profile**





Ann-Sofie Ellefors

Title

Senior Trainer and Executive Coach

#### Education

- M Sc in Business Administration, Uppsala University
- Scholarship to the University of Calgary, Canada

#### Work experience

- Ellefors Leadership, Owner
- Oracle Svenska AB Strategic Alliance Manager Channel Manager
- EF Education Tour Director
- Geodynamik AB Export Sales Director

#### Certifications

- ICF Certified Coach
- DISC, 360 Assessment

### Training courses

- Coaching Leadership and Effective Feedback, Train the Trainer, Lexicon
- Leading Teams Program (Conflict mgment, FIRO, SLII), Train the trainer, Consultus
- Advanced Coach Training Program, 200 hrs, CoachU, USA
- UGL, Gällöfsta
- Self-Managing Leadership, Train the trainer, Oxford Leadership Academy
- Organization Relationship System Coaching, CRR Global
- KBT tools for coaches, Coachhuset
- SPIN sales training, Huthwaite
- Negotiation Skills, Huthwaite
- Belbin Team Roles

## Personal

Ann-Sofie is an experienced coach, trainer and leadership consultant who has worked with executives, teams and management teams across many industries.

In 2003, Ann-Sofie moved on from her career in sales and export management in order to be true to her values of discovery, learning and leadership. She found her passion in helping leaders and organizations bringing out the best in their people. As coach and trainer, Ann-Sofie is known for being authentic, positive, inspiring, challenging, structured and very present with a warm style. She aligns head and heart and is instrumental in building trust.

### References

Ericsson, TeliaSonera, Sandvik, Almi

### Languages

Swedish, English and German